

Dear

I wanted to tell you about an awesome opportunity for our school to help kids in need.

Rise and Shine Movement (riseandshinemovement.org) is an organization that educates and encourage adults to talk to kids about sexual abuse prevention. April is National Child Abuse Awareness month and for the last several years Rise and Shine Movement has hosted a "Teddy Bear" Drive during the month of April. The stuffed animals they collect through community donations are given to Philadelphia Children's Alliance, or PCA (<http://www.philachildrensalliance.org>), who serve children who have been sexually abused. Each child who comes into their facility for services receives a stuffed animal from those that are donated.

I am reaching out to you in the hopes that you may consider including this awesome, kid-oriented activity as a possible community service opportunity for our kids for the upcoming school year.

If you commit to participate Rise and Shine Movement will work with you to provide a way to receive the donations in your school. And at the end of the drive to receive the collected stuffed animals from you.

There are some guidelines for the stuffed animals that would need to be communicated to the students/parents donating. There is more information about the guidelines here: <http://www.riseandshinemovement.org/thegreatteddybeardrive>

The best way the school can help during the drive is by promoting the donation via a flyer letting parents know of the drive and possibly, kid made posters advertising it around the school to help the kids get excited about the drive.

Any special materials needed, promo posters, parent information flyer, etc. can be provided, if that would be helpful.

Please let me know if you have any questions. I look forward to hearing back from you. Thank you for considering donating to this worthy cause!

Sincerely,

To speak directly to someone at Rise and Shine Movement regarding the drive you may email Carolyn Ruch at Carolyn@riseandshinemovement.org.